



**FOREST**

ECONOMIC PARTNERSHIP

Delivering a thriving economy

CIC Number: 12262533



LOTTERY FUNDED

Supported using public funding by

**ARTS COUNCIL  
ENGLAND**

# The Forest We Want

## Engagement Coordinator

### Summary

The Forest Economic Partnership's (FEP) mission is to deliver a thriving economy in the Forest of Dean District by connecting business, Councils, people, ideas and resources. Around 200 organisations/individuals from across the District participate in its quarterly stakeholder group or monthly sub-group meetings.

The Forest We Want is a community engagement campaign designed to inform and educate businesses, stakeholders and members of the public to the benefits and challenges of the Forest of Dean becoming a Biosphere Reserve (BR).

An aspect of the project includes producing film and audio content which will be made available to the general public via forms of social media and other forms of media. This will be complemented by a series of surveys, to gauge the public's perceptions on the concept of the Forest of Dean becoming a UNESCO Biosphere Reserve.

The projects aim to engage directly with 40 businesses and over 4325 inhabitants of all ages indirectly through forms of social media.

### Project goals

This project has three key goals within this wider agenda:

1. To evoke a sense of place, community, culture and nature
2. To describe the concept of a BR widely to the general public within the Forest of Dean (FoD) district by engaging the FoD community through creative interpretation of landscape & place through moving image and audio
3. To stimulate discussion with a view to increasing public understanding of the benefits of FoD gaining designation as a BR through UNESCO

### The opportunity

To act as the engagement coordinator for The Forest We Want project. Coordinating engagement activities ensuring the project reaches its desired output in relation to community and stakeholder engagement.

- Support the development and successful implementation of communications and stakeholder engagement plans



**FOREST**

ECONOMIC PARTNERSHIP

Delivering a thriving economy

CIC Number: 12262533



ARTS COUNCIL  
ENGLAND  
LOTTERY FUNDED

Supported using public funding by

**ARTS COUNCIL  
ENGLAND**

- Reporting to the Project Manager who will provide project background and familiarisation.
- Support the development and updating of core project materials including key messages, Q&A, response lines, briefings and presentations, tailoring messages to specific audiences, to be used across multiple channels including via stakeholders, the media, events and on digital and social media.
- Liaising with project team members to avoid duplication and to make best use of resources.
- Engage 40 organisations/businesses by phone calls and in networking groups/events.
- Engage 200 stakeholders for awareness
- Ensure stakeholder responses and requests are communicated to the project team, monitoring and analysing feedback from stakeholder engagement.

## Timeline

- Deadline for applications: 10 September 2021
- Interviews: Week commencing 13 September 2021
- Expected start date: 20 September 2021
- Launch date of campaign: 4 October 2021
- End of direct engagement: 3 December 2021

## Fee

This is a 10 week task and finish exercise with a fixed fee contract of £1000 based on 80-100 hours work.

## Who can apply?

Are you someone who has good written and oral communication skills?

Do you have first rate organisation, time management capability and are able to work to deadlines?

Do you work well independently and as part of a team with minimal supervision?

Are you someone with good computer literacy and have experience with using a variety of traditional and social media?

## How to apply

In order to apply, please send your CV and covering letter to [fep@fdean.gov.uk](mailto:fep@fdean.gov.uk) reference:

**BR Engagement Coordinator**



**FOREST**

ECONOMIC PARTNERSHIP

Delivering a thriving economy

CIC Number: 12262533



LOTTERY FUNDED

Supported using public funding by

**ARTS COUNCIL  
ENGLAND**